

# NEW DESIGNS FOR FUND RAISING

## A CERTIFICATE PROGRAM BEGINNING IN JANUARY 2014

**The Overview:** Jan. 21-Feb. 11, 2014

**Tools for Annual Giving:** Feb. 25-March 18, 2014

**Tools for Big Gifts:** March 25-April 15, 2014

**The People:** April 29-May 20, 2014

ALL COURSES HELD 6-8 P.M. AT HUMBOLDT BAY AQUATIC CENTER

FEE: \$195 per course **NorCAN members: \$165 per course**

This program will offer broad education for nonprofit organizations, development departments and individuals interested in creating or strengthening fundraising efforts. A certificate will be awarded with completion of the four courses and one NorCAN workshop in the emphasis of your choice.

The courses will help participants develop a more comprehensive view of nonprofit fundraising, explore principles of fundraising, case statements, fundraising strategies, donor development and engagement, annual campaigns, major gift campaigns and special events.

*Courses may be taken individually; completion of certificate is not required.*

To register or to receive additional information:

**College of eLearning & Extended Education**  
**(707) 826-3731 • [extended@humboldt.edu](mailto:extended@humboldt.edu)**